



# MARKETING NEWSLETTER

Anniversaries:

Velocity ke-8  
AXFC ke-10

TACI Munas ke-3



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Toyota Veloz Community (Velocity) successfully held its 8th Anniversary in Bandar Lampung on 14-15 March 2020. Attended by 300 members of Velocity from all chapters throughout Indonesia from Sabang to Marauke.

**GT Radial** as one of Velocity's close partner became the official tire sponsor always which is fully supported by PT Toyota Astra Motor (TAM). The aim agenda of this event is "Community Social Responsibility" by providing assistance to 20 students, 10 students of non civil servants in Lampung district, as well as cleaning the Sari Ringgung beach management facilities.



The participants also took part in a safety driving event with Bandar Lampung Police Traffic sources at Toyota Auto2000 Way Halim - Bandar Lampung City, Sumatra.



\*The event was conducted prior to the pandemic covid-19



**Toyota – Daihatsu Avanza  
Xenia Fans Club Indonesia (AXFC)  
10th Anniversary in Tasikmalaya**

The Toyota – Daihatsu Avanza Xenia Fans Club Indonesia (AXFC) community turned 10 years old on March 15, 2020. Year to date, its membership reaches more than 2,500 members (from 52 different chapters) spread throughout the Indonesian archipelago.

**GT Radial**, aside from being one of the trusted OEM tire brand supplier for the Avanza and Xenia variant, it also has consistently support AXFC's community events and activities. **GT Radial** aim to build relationship with all communities and at the same time also consistently remind its members the product offers **GT Radial** has to offer.

This decade-long events aims to increase solidarity between AXFC members by providing one of its CSR program; Blood Donation.



\*This event was conducted prior to the pandemic covid-19



Toyota Avanza Club Indonesia (TACI) successfully held its 3rd National Election Conference (Munas) for the period 2020-2022 on Saturday, March 14, 2020 at the Marbella Hotel, Anyer, Banten.

**GT Radial**, a close partner to TACI for the past few years has always consistently support its positive community events. With the event theme "Big Dream Must Big Action" enlivened the election of a new appointed General Chairman for the period 2020-2022. As part of his new duty, He will carry out the mandate that has been entrusted in accordance with the TACI's 3 foundation pillars: "Togetherness, Charity, and Driving with Manners.



\*This event was conducted prior to the pandemic covid-19